



SUCCEED IN TEMPE, AZ



YOU WANT THE BEST

ARIZONA RANKS AS BEST STATE FOR ENTREPRENEURS
- CNN MONEY

AMERICA'S THIRD MOST AFFORDABLE, FUN CITY
- BLOOMBERG BUSINESSWEEK

10 GREAT STREETS OF AMERICA
- AMERICAN PLANNING ASSOCIATION

SMART GROWTH AWARD
- URBAN LAND INSTITUTE ARIZONA

HOTTEST INTERSECTIONS IN ARIZONA
- URBAN LAND INSTITUTE ARIZONA

MOST WALKABLE CITY IN ARIZONA
- WALKSCORE.COM

BICYCLE FRIENDLY COMMUNITY
- LEAGUE OF AMERICAN BICYCLISTS

TOP 20 COMMUNITIES FOR BIKING
- BICYCLING MAGAZINE

PLAYFUL CITY USA
- KABOOM!

QUICK FACTS

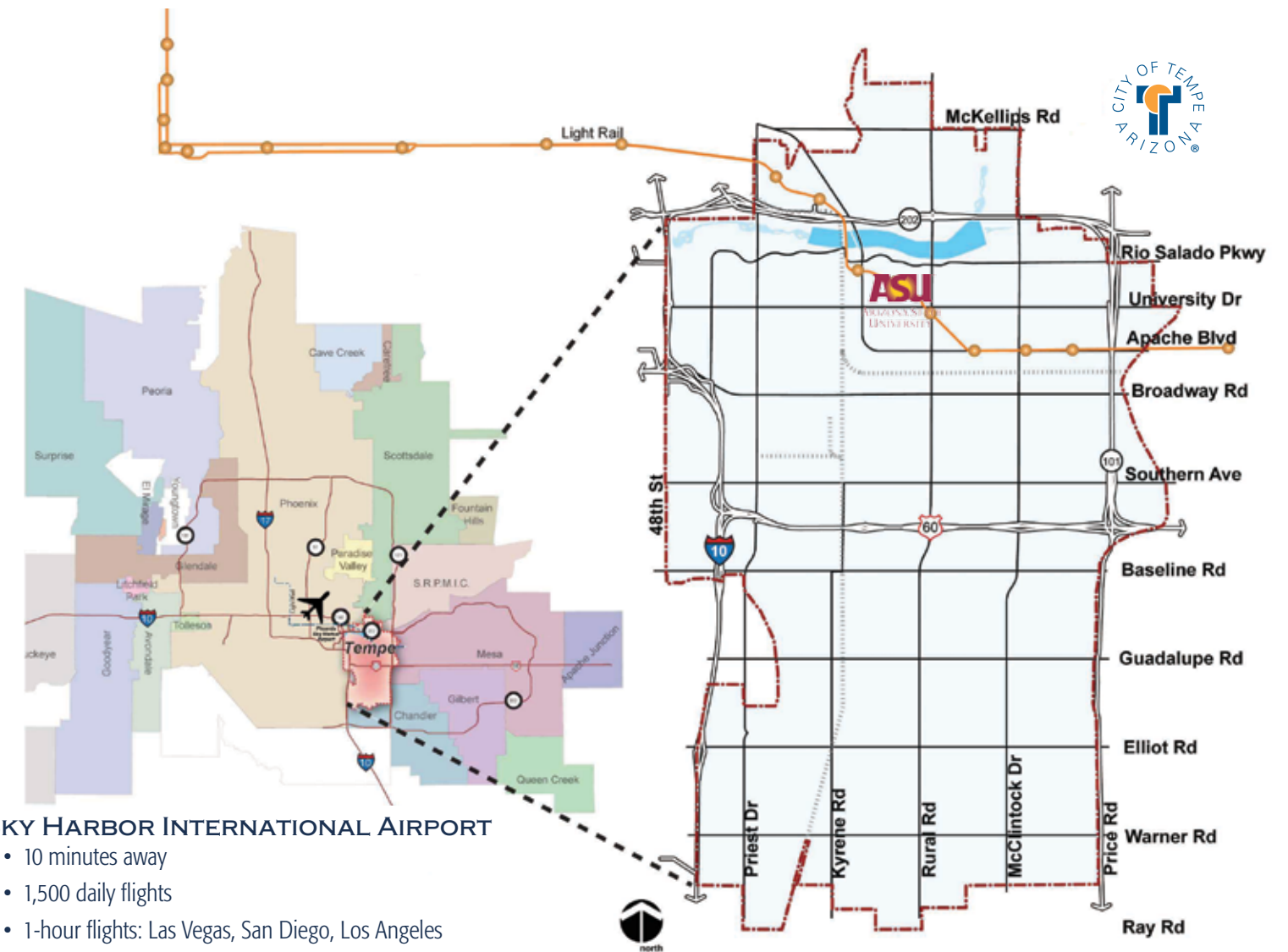
SIZE:	40 SQUARE MILES
POPULATION:	161,719
WORKFORCE:	97,000 +/-
MEDIAN AGE:	28.1 YEARS
BACHELOR'S DEGREE OR ABOVE:	40.9 PERCENT
BUSINESSES IN TEMPE:	APPROXIMATELY 16,792
HOUSING UNITS:	72,423

NEAR EVERYWHERE YOU WANT TO BE

Tempe is the urban hub of the Greater Phoenix Metropolitan Area - and a quick flight to any Western US city for those last minute meetings.

COST OF DOING BUSINESS

- 40 percent less than California
- Second lowest in the nation in unemployment insurance tax
- Seventh lowest in the nation in average workers' compensation costs
- Greater Phoenix ranks among the top 50 cities with lowest costs of doing business in the nation, according to Forbes



SKY HARBOR INTERNATIONAL AIRPORT

- 10 minutes away
- 1,500 daily flights
- 1-hour flights: Las Vegas, San Diego, Los Angeles
- 2-hour flights: Dallas, San Francisco, San Jose, Denver, El Paso, Salt Lake City, Boise, Austin, Guadalajara
- Skytrain to light rail service

TEMPE: THE CENTER OF THE VALLEY



Get involved in creative, thought-provoking events, research opportunities or train your team for the future.

TEMPE IS A LEADING CHOICE FOR MAJOR CORPORATIONS

- Insight Computers
- Medtronic
- Edward Jones
- Wells Fargo
- Chase
- Go Daddy
- State Farm
- Monster Worldwide
- First Solar
- Level 3 Communication
- Silicon Valley Financial Services
- Bard Peripheral Vascular

- Lifelock
- Limelight Networks
- Allstate
- Amazon

CONCENTRATED INDUSTRIES

- Advanced Business Services
- Aerospace & Aviation
- Engineering
- Information technology
- Web marketing
- Manufacturing and Logistics
- Emerging Tech & Innovation
- Biomedical
- Mission Critical

OFFICE: 15.6 MILLION SQUARE FEET
FLEX/INDUSTRIAL: 38.1 MILLION SQUARE FEET
RETAIL: 13.2 MILLION SQUARE FEET

RESEARCH AND FACILITIES

Tempe is home to several institutes that partner with the private sector to advance medical research, build new products and improve the environment. ASU research has helped to explore Mars, fight cancer, find new water sources and cool the planet.

- ASU Research Park
- Biodesign Institute at ASU
- Complex Adaptive Systems
- Flexible Display Center
- Global Institute of Sustainability
- Institute for Humanities Research
- Institute for Social Sciences Research
- Learning Sciences Institute
- Lightworks
- Security and Defense Initiative
- Decision Theater

COLLEGES AND UNIVERSITIES

The nation's largest university (ASU) is one of the dozen great colleges and universities to call Tempe home, offering training options, employees and interns.

- Arizona State University
- Maricopa County Community College District
- University of Advancing Technology
- Southwest College of Naturopathic Medicine
- Rio Salado College
- University of Phoenix
- Bryan University
- Lamson Junior College
- New Horizons Computer Learning Centers
- Ottawa University
- Southwest Institute of Healing Arts
- Arizona School of Massage Therapy
- Western International University

TEMPE: DO BUSINESS HERE



MARINA HEIGHTS

ASU, Sunbelt Holdings, State Farm and the City of Tempe announced the largest-ever commercial development in Arizona history at Tempe Town Lake.

Location: Rio Salado Parkway between Mill Ave and Rural Road

- 2 million square feet
- \$600 million construction cost
- Five new Class A buildings
- Up to 60,000 feet of retail space
- New public plaza facing Town Lake



LIBERTY CENTER AT RIO SALADO

State of the art and high-performance office, flex and industrial space. Future planned amenities to include retail, restaurant and hotel uses.

Location: Rio Salado Parkway and Priest Drive

- 1 million square feet of development
- Roughly 100 acres of developable land
- Minutes from Sky Harbor International Airport
- Half mile from freeway access



DISCOVERY BUSINESS CAMPUS

Discovery Business Campus provides for Class A office & Flex build-to-suit along with retail opportunities.

Location: Elliot Road and Loop 101.

- 832,482 square feet of rentable space
- Five buildings
- 135-acre office and R&D campus
- 51 acres of undeveloped land
- Almost \$2,000,000 spent in landscaping and site improvements in the past year



- ASU ranks fifth on a list of the top universities favored by employers for producing the best-qualified graduates, according to a survey conducted by The Wall Street Journal.
- The W. P. Carey School of Business at ASU is one of the largest and highest-ranked business schools in the nation, with more than 10,000 students, more than 90,000 alums, and undergraduate business, full-time MBA, evening MBA, and online MBA programs all ranked Top 30 by U.S. News & World Report.
- Arizona State University is among the top producers of U.S. Fulbright student scholarship winners who teach and study abroad. In 2013, ASU tied at fifth place in the nation among research institutions, along with Yale University and University of California at Berkeley.
- ASU's Ira A. Fulton Schools of Engineering is one of the largest and most comprehensive engineering schools in the nation, with more than 13,500 students and more than 35 degree programs. A growing entrepreneurial faculty of exceptional educators is producing professionals prepared to meet the world's critical challenges, and leading cutting-edge research that is benefitting industry, the community and state. Students successfully compete for national and international awards, including College Entrepreneur of the Year, the Microsoft Imagine Cup and the Intel Cup, and win some of the most prestigious scholarships and fellowships.
- ASU has been ranked second in a U.S. News & World Report's list of schools that are making the most promising and innovative changes in the areas of academics, faculty and student life.

Events at the Lake

Tempe Town Lake hosts more than 100 events a year, ranging from athletic opportunities, like Ironman Arizona and the P.F. Chang's Rock 'N' Roll Marathon, to family activities like July 4th Tempe Town Lake Festival and Oktoberfest. Check out what is happening at www.tempe.gov/calendar.

Light Rail Bridge

Tempe believes that public transportation is crucial to a community. We are the only city in Arizona offering light rail from border to border and the only one with a light rail bridge. This bridge is illuminated by LCD lights and changes colors every time a train crosses. The rainbow reflects onto the surface of Town Lake, casting shimmering color onto the water.

Lakeside Development

The lake is seeing continued interest in development along its shores, including a third tower at Hayden Ferry Lakeside, new residential developments and the future Marina Heights/State Farm complex, which at 2 million square feet, will be the largest commercial development in Arizona history. www.tempe.gov/business

Tempe Center for the Arts

Catch a play, a symphony performance, a Wednesday open mic night, or simply take a moment to stroll through the lobby of one of Arizona's most architecturally interesting buildings. This \$65 million performing arts center is home to many local performing arts troupes and may also be rented for special occasions. www.tempe.gov/tca

Exercise at the Lake

There are more than five miles of car-free paths around Town Lake, with both paved and gravel options. Paths start at Priest Road and go to McClintock Road on the south side, Priest to Rural on the north and connect to an additional 20 miles to the north along the Indian Bend Wash Greenbelt. www.tempe.gov/maps (under Town Lake Parks and Amenities)

ASU Sun Devil Stadium

While you are at Sun Devil Stadium, don't forget to stop at Tempe Town Lake, just to the north of the stadium. More than 2.7 million people spend time at Town Lake each year, with good reason! The lake offers world class events, Fortune 500 businesses, luxurious condominiums, connections to Arizona State University and Mill Avenue and casual opportunities to walk, boat and even commune with nature. It's within minutes of Sky Harbor International Airport.

Tempe Town Lake

The heart of a vibrant community

www.tempe.gov/lake

Western Dam Replacement

Town Lake is a functioning riverbed and upstream flows must be able to pass through the lake. A project to replace the western dam is on schedule to be completed in December 2015. A series of massive steel gates will be built 100 feet west of the current rubber bladder dam. It will be the biggest steel gate dam of its kind in the United States. www.tempe.gov/damreplacement

Pedestrian Bridge

The quarter-mile Tempe Town Lake Pedestrian Bridge offers a scenic overlook at the west end of Town Lake while connecting the Tempe Center for the Arts with many miles of bikeways and paths. This cable suspension bridge glows with a blue hue in the evening. www.tempe.gov/lake
Photo by James Doyle

Boat Rentals

Want to enjoy Town Lake from the water? Boat Rentals of America offers many choices for fun. Get a workout with a kayak or a hydro bike. For those who would prefer a little less exertion, fishing boats with electric motors and family-sized picnic boats are available. www.boats4rent.com

P.F. Chang's Rock 'N' Roll Marathon

More than 35,000 people will run or walk P.F. Chang's Rock 'N' Roll Arizona on Sunday, Jan. 19, 2014. Pick between a 13.1- or 26.2-mile course filled with bands, cheerleaders and encouraging spectators. Finish at Tempe Beach Park for a victorious feeling. www.runrockrock.competitor.com/arizona

Wildlife

Want to fish? Go bird watching? You can do both at Tempe Town Lake. You can get an Arizona State fishing license online – a state license with a trout stamp is available at www.azgfd.gov. You'll have to compete with some of the best anglers in the world for your catch – great blue heron and egrets abound. There are even some California brown pelicans living at the lake. And if you are lucky, you will see turtles, rabbits, coyotes and maybe even a beaver.



A low cost of living, high quality of life and world-class recreation make Tempe a place where people can prosper financially, physically and culturally. Tempe's central location gets active people to great entertainment, sports and recreation areas throughout the region quickly.

THE GREAT OUTDOORS

Hiking, horseback riding, mountain biking and picnics

- Hike Tempe Butte in the middle of downtown Tempe
- 50+ Tempe city parks, splash areas and athletic complexes
- Rowing, sailing, kayaking and water sports at Tempe Town Lake
- 175 miles of bikeways
- Stroll and learn at Desert Botanical Gardens
- Near South Mountain Park, the nations largest park

PRO AND COLLEGE SPORTS

Watch your favorite teams play ball.

- Cactus League Spring Training Baseball at Diablo Stadium
- Arizona Diamondbacks
- Phoenix Suns
- WNBA Phoenix Mercury
- Arizona Rattlers Arena Football
- Arizona State University Sun Devil Athletics

PERSONAL BEST

Compete in a variety of amateur athletic events.

- Ironman Arizona
- PF Chang's Rock n Roll Marathon
- Regular rowing, sailing and outrigger regattas
- Dozens of runs and walks, including Pat Tillman Run
- Several triathlons, including Nathan's Tempe Triathlon

MORE THAN 150 SPECIAL EVENTS BRING THE COMMUNITY TOGETHER TO CELEBRATE RANDOM ACTS OF FUN.

FAT TIRE TOUR DE FAT BIKE RIDE
NEW YEAR'S EVE BLOCK PARTY
ALOHA FESTIVAL
SALSA CHALLENGE
FANTASY OF LIGHTS BOAT PARADE
TEMPE FESTIVAL OF THE ARTS

MUSIC TO YOUR EARS

- Broadway shows at ASU Gammage
- Concerts at Comerica Theater, Orpheum Theater
- Live local performances at Tempe Center for the Arts
- Childsplay Theater
- Mill Avenue Third Thursday Concerts
- Arizona Opera
- Phoenix Symphony Orchestra

MUSEUMS

- Arizona Science Center
- Arizona Historical Society Museum
- Tempe History Museum
- Phoenix Art Museum
- Many museums & galleries at Arizona State University
- Heard Museum
- The Hall of Flame Fire Museum

TEMPE HAS A VAST ARRAY OF HOUSING CHOICES FOR MOST TASTES AND INCOMES.

- Quaint historic homes
- Traditional suburban houses
- Luxury lakefront condominiums
- Urban high rise apartments
- Student housing
- Market-rate apartments and condos
- Single family homes near light rail
- Ranch-style homes with horse property

TEMPE'S COST OF LIVING INDEX:	94.5
MEDIAN HOME PURCHASE PRICE:	\$150,000
MEDIAN VALUE OF OWNER-OCCUPIED HOME:	\$248,500
MEDIAN RENT:	\$900
MEDIAN INCOME:	\$47,500



TEMPE: PLAY & LIVE HERE

FAST, EASY TRANSPORTATION OPTIONS



METRO LIGHT RAIL

- Tempe has border to border light rail
- Line starts in Phoenix, goes through Tempe and ends in Mesa
- Nine light rail stations within Tempe
- Rail connects to regional bus service, neighborhood circulators or campus circulators
- Three free park and ride lots
- Skytrain connects Sky Harbor Airport to light rail



BUS

- 14 bus routes covering every arterial
- 5 neighborhood circulators
- 2 ASU campus circulators
- 4 express routes bringing people from outlying cities to the downtown core



FLY

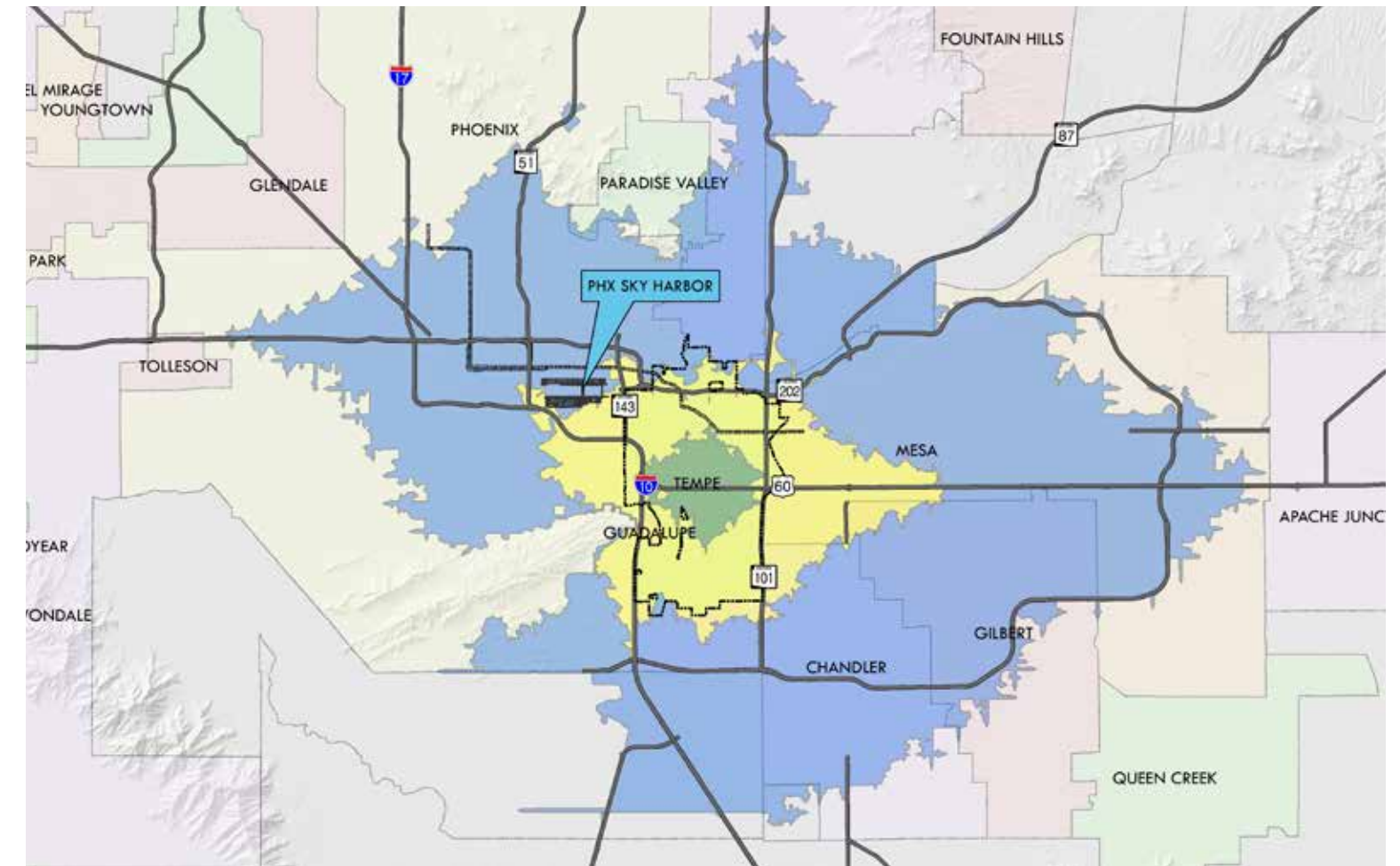
- Sky Harbor International Airport – ranked among one of the 15 busiest airports worldwide, 1,200 scheduled flights daily, passenger flights, light rail commute or 10 minute drive
- Mesa Falcon Field – Private and small commercial planes, 20 minute drive
- Scottsdale Airpark – Private planes, 25 minute drive
- Chandler Municipal Airport – Private planes, 25 minute drive
- Phoenix-Mesa Gateway Airport – passenger flights, private planes, 300,000 passengers in 2011, freight, 30 minute drive



BIKE/WALK

- Most walkable city in Arizona
- More than 10,000 miles of hiking trails in the region
- 175 miles of bikeways connecting Tempe to surrounding communities

DRIVE



BEING IN THE CENTER OF IT ALL MAKES TEMPE ATTRACTIVE TO THE ENTIRE GREATER PHOENIX METROPOLITAN AREA WORKFORCE.

- Tempe is an importer of jobs. Approximately 210,000 people work in Tempe while our resident base is 161,000.
- Tempe is a less than 20-minute commute for the majority of the population in Greater Phoenix
- Tempe is surrounded by five freeways for a fast, direct commute



*Downtown Tempe: An Urban Oasis.
Hike, row, shop and dine just by walking out your office door.*

HISTORIC MILL AVENUE

- Best quality of life amongst downtowns in Arizona - *O'Neil Associates and ASBA Economic Indicators Monitor*
- Most walkable downtown in Arizona
- Dating back to 1871 in modern history, ancient Native American past
- Historic architecture combined with modern high rise development

MILL AND LAKE GEOGRAPHY

Retail: 512,000 sq. ft.

Office: 2 million+ sq. ft.

Residential: Condominiums and apartments with lake views, near ASU and on Mill Avenue

Historic neighborhoods and single family homes with lush lawns

Hotel Rooms: Approximately 600 with 40,000 square feet conference space

Transit: Four light rail stops, bus and shuttle service, bike paths throughout area

Your car: 10,000 parking spaces, six freeways, wide roads

Fly: Sky Harbor International Airport 10 minutes away

HANG OUT WITH US

- More than 100 restaurants, shops, nightclubs and art galleries
- 25-acre Tempe Beach Park for major community events
- Original music, local theater and symphony at Tempe Center for the Arts
- Marquee Theater concert venue
- Hayden Flour Mill event venue for picnics, concerts and more
- Kayaking, paddling, sailing, rowing and other boating

UTILITIES

WATER & SEWER

CITY OF TEMPE: WWW.TEMPE.GOV/WATERUTILITY

ELECTRICITY

SALT RIVER PROJECT (SRP): WWW.SRPNET.COM

ARIZONA PUBLIC SERVICES (APS): WWW.APS.COM

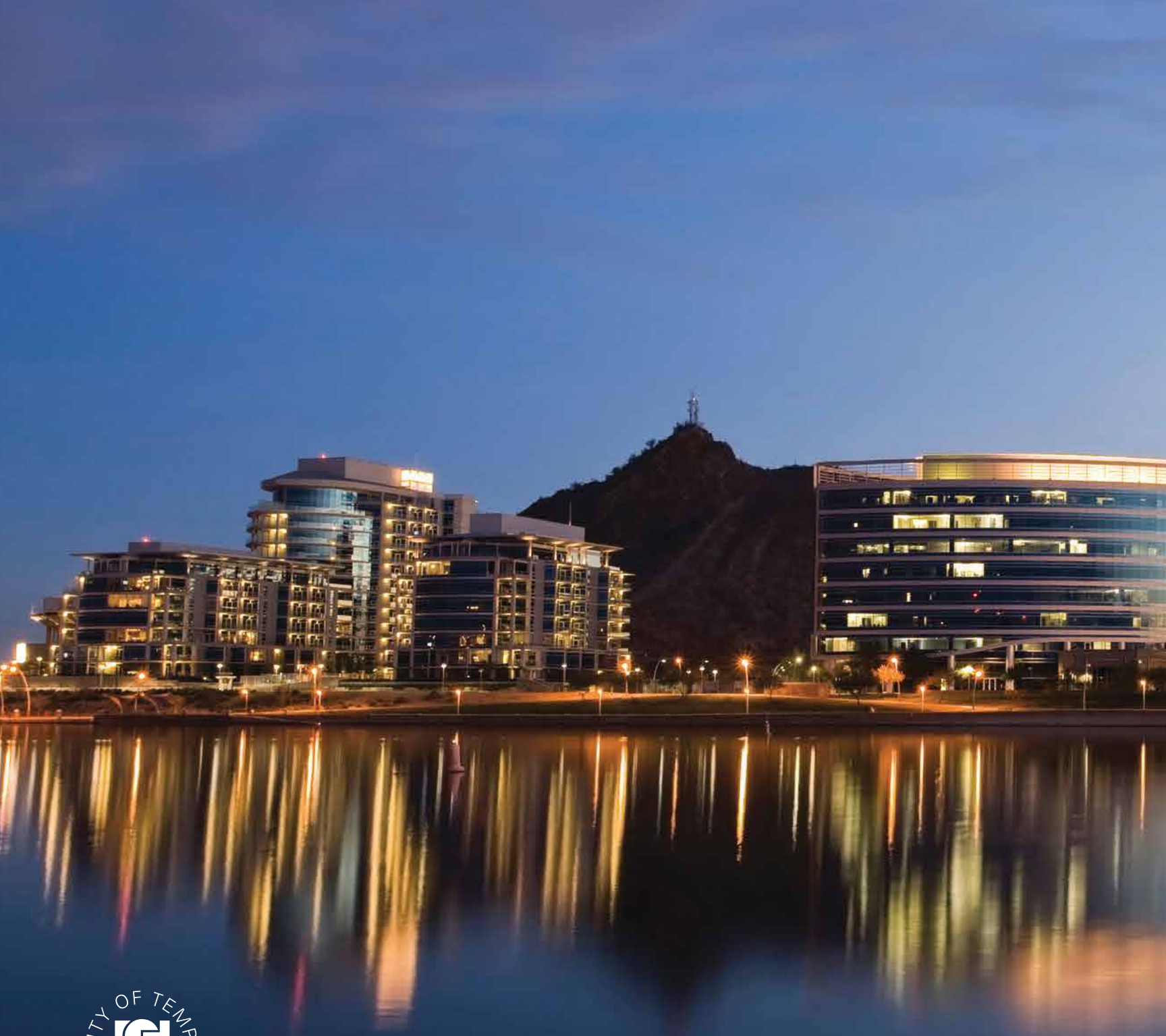
TELEPHONE/BROADBAND

COX COMMUNICATIONS: WWW.COX.COM

CENTURYLINK: WWW.CENTURYLINK.COM

NATURAL GAS

SOUTHWEST GAS: WWW.SWGAS.COM



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ECONOMIC DEVELOPMENT
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WWW.TEMPE.GOV/ECONOMICDEVELOPMENT